



Path Forward



Crafting Your Career Restart Strategy
June 17, 2020



Path Forward





COMCAST

NBCUniversal



Hewlett Packard
Enterprise



vmware



PayPal



zynga

intuit



AppNexus



MOTOROLA
SOLUTIONS



MEDALLIA



IHS Markit

stripe



Verisk
Analytics

Campbell's



sage

Intacct

NUTANIX



zendesk



LendingClub



RED|VENTURES

cloudera

Uber



DOORDASH



blend



Path Forward

Path Forward Career Restart Webinar Series

Recordings Available:

- [Returns 101](#)
- [Restarting Your Technical Career](#)
- [You Can Ace the Returnship Interview](#)
- [Ask Path Forward Anything](#)

Coming Soon ...

[June 24: VMware Recruiting Event for Tech Talent](#)

July 22: Pivot Potential: Is Changing Your Career The Best Way to Restart?

August: To be announced



Today's topic ...



Our Panelists



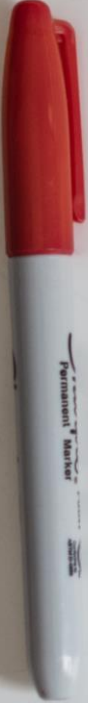
**Deepthi Parthasarathy,
Senior Product Manager,
Walmart Labs**



**Alicia Schober, Sales
Enablement Program
Manager, Sage Intacct**




What Might Be Doing Now

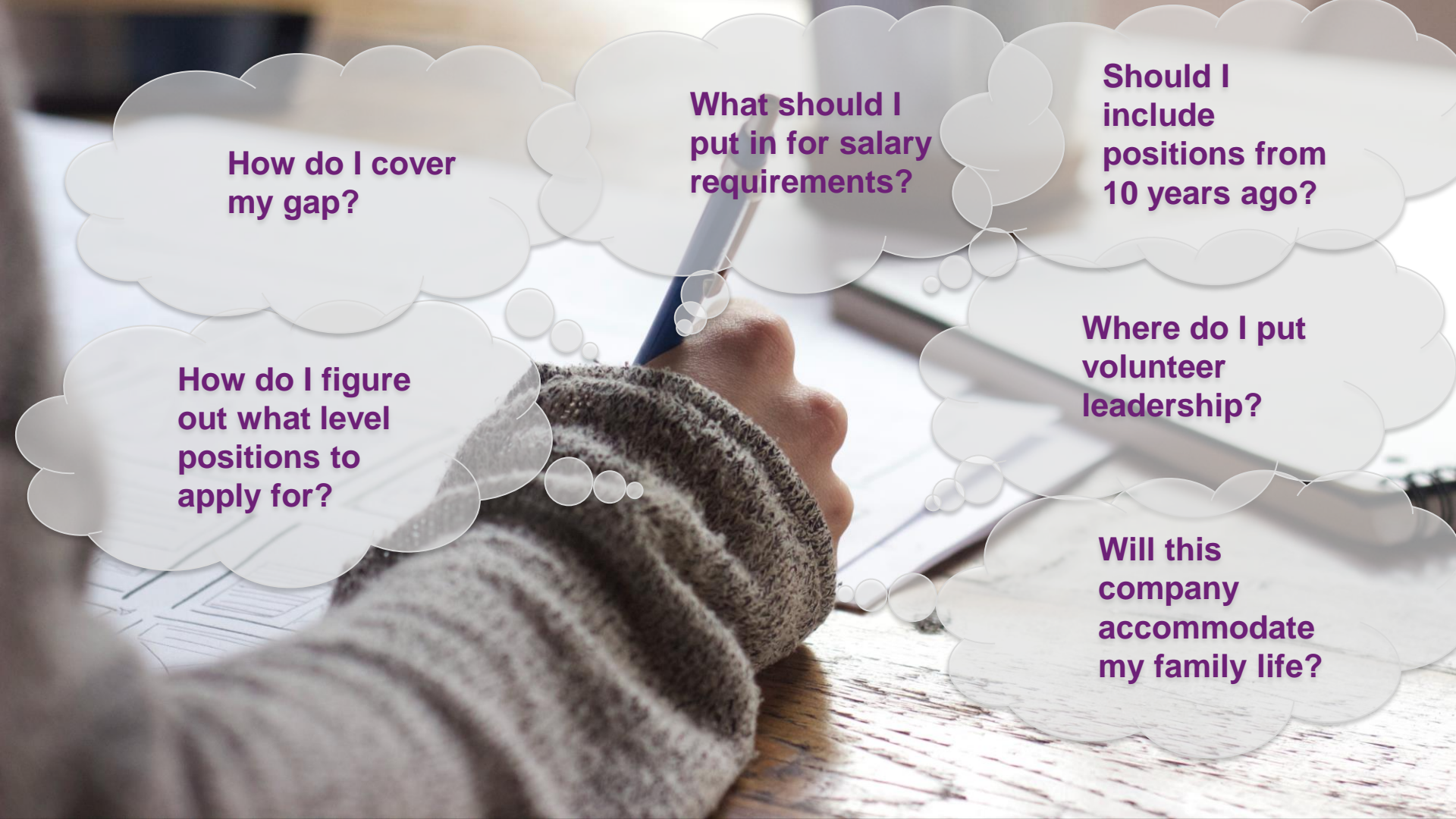


Update
resume

Search job
boards

Apply online
and hope!





**How do I cover
my gap?**

**What should I
put in for salary
requirements?**

**Should I
include
positions from
10 years ago?**

**How do I figure
out what level
positions to
apply for?**

**Where do I put
volunteer
leadership?**

**Will this
company
accommodate
my family life?**



A photograph of four women from the waist down, standing in a row against a white wall. They are all wearing knee-length skirts with different floral patterns: light blue with pink and red flowers, white with red and green flowers, black with red and white flowers, and light blue with pink and red flowers. They are wearing various styles of shoes: brown perforated wedge sandals, black velvet loafers, orange and white wedge sandals, and brown strappy wedge sandals. The floor is covered with purple confetti and streamers. A semi-transparent grey banner with the text "Build Your Network" is overlaid across the middle of the image.

Build Your Network

Why You Hate Networking



How to Love Networking



Ask for Information, Not a Job: What You Can Learn From Your Network

- ☐ How your skills can be applied to new areas
- ☐ What skills are most desired in a given field
- ☐ How can you acquire new skills
- ☐ The language of a particular industry or company
- ☐ What companies are hiring and in what areas
- ☐ The hidden hierarchy in a company
- ☐ The culture and values of a company



3 Easy Ways To Build Your Network

1. Start with the people you already know
{You already know a lot of people}
2. Take a class
3. Volunteer



A photograph of a young child with light brown hair, seen from the side, holding a bow and arrow, aiming at a target. The target is out of focus in the background, showing concentric rings of blue, red, and yellow. To the right, the back of an adult's head wearing a red bucket hat is visible, also looking towards the target. A semi-transparent purple banner with white text is overlaid across the middle of the image.

Create A Target List Of Companies

Job Boards: Where Dreams Go To Die



How To Choose Companies To Target

Proximity

**Mission
or
Purpose**

Connections

Growth

Culture



A close-up photograph of a person's hands typing on a silver laptop keyboard. The person is wearing a grey sweater. The laptop screen is open and shows a blurred image. In the background, another monitor is visible but out of focus. A semi-transparent grey horizontal band is overlaid across the middle of the image, containing the text "Apply for Jobs" in a bold, purple, sans-serif font.

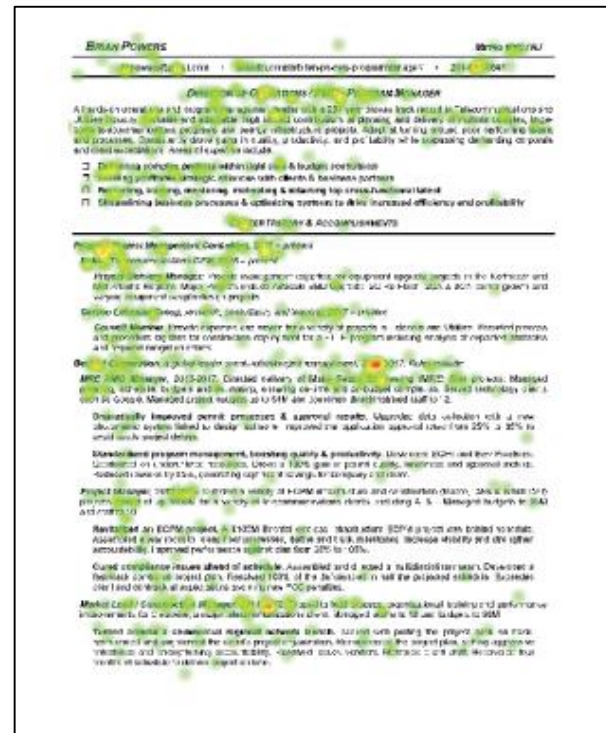
Apply for Jobs

How to Apply For Jobs At Your Target Companies

1. Set up a job alert for the companies you are focused on
2. When you see a role that is appropriate reach out to your contacts at that company to see if they know anything about the role
3. Update your resume and write a “pitch” cover letter
4. Submit your resume online AND send it to the person in your network who can put it on the right desk
5. Follow up
6. When you get an interview, follow up with your contacts to thank them and see if they have any insights



A 2018 study by The Ladders found recruiters spend 7.4 seconds determining “fit”

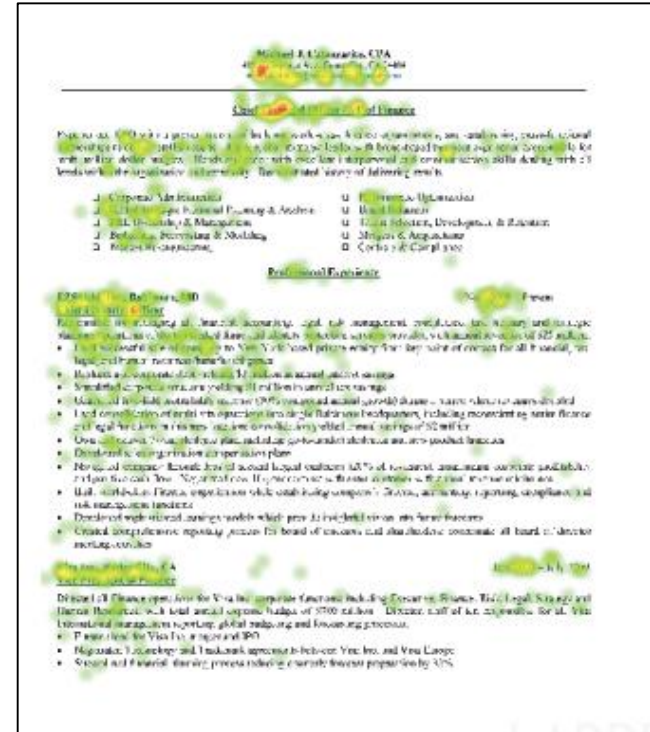


Source: [The Ladders Eye Tracking Study, 2018](#)

“Just the facts, Ma’m”: How Recruiters Read a Resume

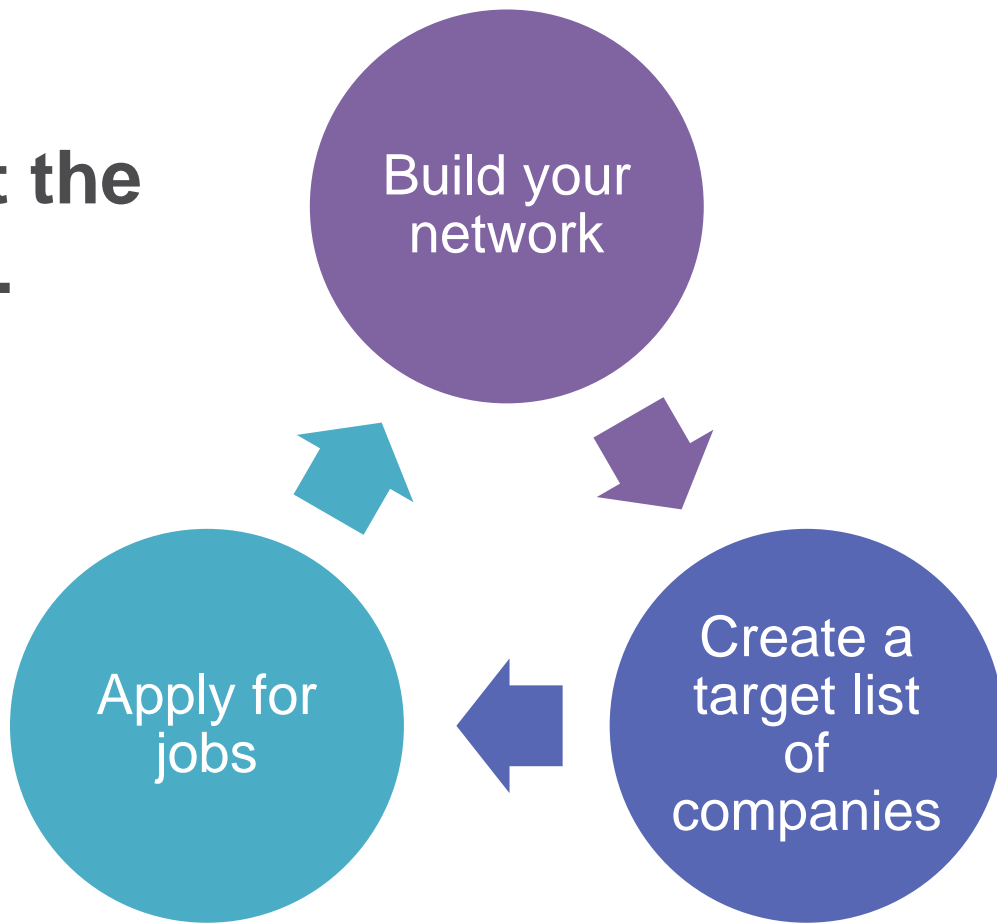
Most time is spent skimming for:

- Name
- Current title and company
- Previous title and company
- Current position start and end date
- Previous position start and end date
- Education



MIND THE GAP

Then, start back at the beginning again ...



Create a Sustainable Weekly Routine

10 BLOCKS

PROJECT 0 25 50 75 100

PROJECT

SUPPORT

MEETINGS

TEACH

DATA/SQL

PLAN/DOC

SUPPORT

BONJORO

MISC

MONDAY

10:00 NEWBILL UPDATE

11:00 TEAM MEETING

1:00 QUEUE SPRINT

2:00 NEWBILL MEETING

TUESDAY

10:30 ENGINEERING

2:00 WORKSHOP

3:30 BARRETT

WEDNESDAY

1:00 QUEUE SPRINT

2:00 FB LIVE

4:00 NASHVILLE MISC!

THURSDAY

10:45 SUCCESS MEETING

1:00 WORKSHOP

2:30 PICKUP CAMAAN

FRIDAY

10:00 BOOK CLUB

11:00 STEVEN

1:00 QUEUE SPRINT

5:00 REVIEW WEEK

TOP TASKS

- X UPDATE MAJ
- X CHURN NUMBERS
- X NEW BILLING STEPS
- X TEAM UPDATE

> NEW BILLING STEPS

- WORKSHOP TEMPLATES
- BONJOROS

• NEW LIVE VIDEOS

- 2018 ONBOARD GOALS
- DOCUMENT PROGRESS

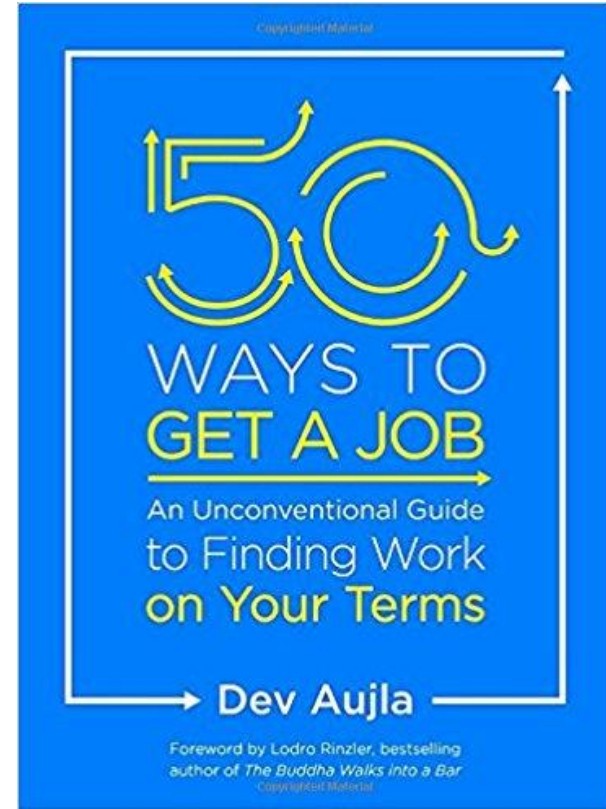
SHIP IT.

CREATOR
Established
Mind

2018 BEST M
T W T F

Book Recommendation

<http://50waystogetajob.com/>



Our Panelists



**Deepthi Parthasarathy,
Senior Product Manager,
Walmart Labs**



**Alicia Schober, Sales
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CURRENT AND UPCOMING RETURNSHIP PROGRAMS

Path Forward's hiring partners are now taking applications for Spring 2020 returnship roles in the **New York metro area**, **Denver**, **Philadelphia**, the **San Francisco Bay Area**, and **Seattle**, and remotely, and will be announcing more opportunities through early 2020. **Be sure to sign up in the form to the right** to be alerted when new partner companies and job listings are added, or when new markets are added in the future. Path Forward has current and upcoming return-to-work opportunities in:



SIGN UP TO RECEIVE OUR NEWSLETTER

Be the first to know when we announce new return to work positions and get helpful career advice as you begin your search. Information entered here is used to better target our job programs and will not be shared with any third party. [View our privacy policy here.](#)

* Indicates required

Email Address *

First Name *

Last Name *

Zip Code *

State *

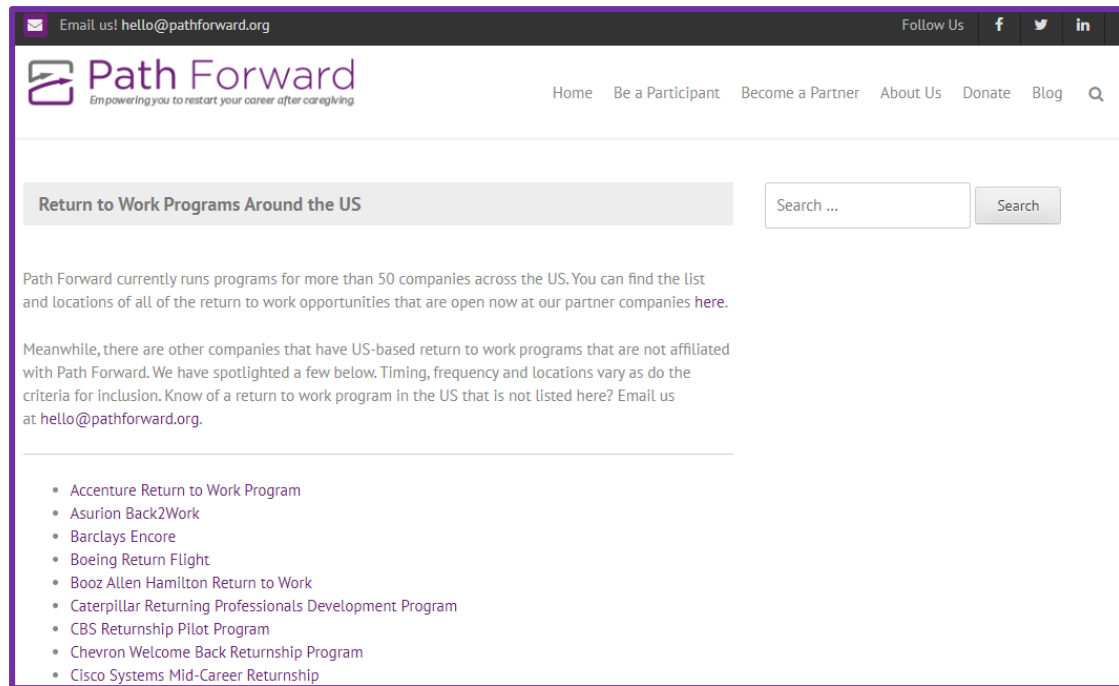
Years of Professional Experience *

Path Forward Returnship Programs

<https://www.pathforward.org/participant/>

Returnships Around the US

<https://www.pathforward.org/return-work-programs-around-us/>



The screenshot shows the Path Forward website. At the top, there is a dark purple header with an email icon and the text 'Email us! hello@pathforward.org' on the left, and 'Follow Us' with social media icons for Facebook, Twitter, and LinkedIn on the right. Below the header is the Path Forward logo with the tagline 'Empowering you to restart your career after caregiving'. To the right of the logo is a navigation menu with links: Home, Be a Participant, Become a Partner, About Us, Donate, and Blog. A search bar is also present. The main content area has a grey box with the title 'Return to Work Programs Around the US'. Below this, there is a paragraph explaining that Path Forward runs programs for over 50 companies and provides a link to find them. Another paragraph mentions other companies with return programs not affiliated with Path Forward and provides an email address for inquiries. At the bottom, there is a bulleted list of companies offering return programs.

Email us! hello@pathforward.org Follow Us f t in

Path Forward
Empowering you to restart your career after caregiving

Home Be a Participant Become a Partner About Us Donate Blog

Return to Work Programs Around the US Search ... Search

Path Forward currently runs programs for more than 50 companies across the US. You can find the list and locations of all of the return to work opportunities that are open now at our partner companies [here](#).

Meanwhile, there are other companies that have US-based return to work programs that are not affiliated with Path Forward. We have spotlighted a few below. Timing, frequency and locations vary as do the criteria for inclusion. Know of a return to work program in the US that is not listed here? Email us at hello@pathforward.org.

- Accenture Return to Work Program
- Asurion Back2Work
- Barclays Encore
- Boeing Return Flight
- Booz Allen Hamilton Return to Work
- Caterpillar Returning Professionals Development Program
- CBS Returnship Pilot Program
- Chevron Welcome Back Returnship Program
- Cisco Systems Mid-Career Returnship



How to Connect with Path Forward

[Web: www.pathforward.org](http://www.pathforward.org)

[Email: hello@pathforward.org](mailto:hello@pathforward.org)

Newsletter:

<https://www.pathforward.org/participant/>

The Path Forward Career Restart Kit

A four-part series with recordings, links and more

Follow us on social media:

[LinkedIn](#): Path Forward.ORG

[Facebook](#), [Twitter](#), [Instagram](#): @PathFWD

[Fairygodboss](#)

Ring in the New Year with our first
Career Restart Seminar of 2020



The rain in San Francisco didn't dampen our first Career Restart Seminar of 2020. Click below to read a dispatch and take a peek at photos from last week's seminar.

[Read More](#)

Couldn't make it to the seminar, or not located in the Bay Area? Stay tuned as we announce more in-person and virtual seminars - starting with a [webinar in partnership with Fairygodboss](#).


Job Spotlights

Returnship opportunities are currently open at our partner companies in [the Bay Area](#), [Philadelphia](#), [New York City](#), [Seattle](#), and [remotely](#) - with many more returnship roles, partners, and cities to come. Some highlights include:

 Palo Alto, CA
[Software Engineer \(new\)](#)
[Amazon](#)

 Remote
[Software Engineer](#)
[Handshake](#)

 San Francisco, CA
[Support Engineer](#)
[Blend](#)

 Philadelphia, PA
[Software Developer - Full Stack](#)
[OSIsoft](#)

 New York, NY
[People Partner](#)
[Cedar](#)

 Seattle, WA
[Software Engineer \(multiple roles open\)](#)
[Amazon Pay](#)



Join Our February 4 Webinar:
Returnships 101



Participant Spotlight:
Meet Krista Rogers

Path Forward Resources

- [Path Forward Frequently Asked Questions](#)
- [Finding Your Why](#)
- [The Best Free Online Resources to Uplevel Your Coding Skills](#)
- [Translating Non-work Experience into Business Language](#)
- [Keep Going](#)
- [Catchafire: A Platform for Strategic Volunteering](#)
- [Write Your Next Job Description](#)
- [Finding Your Tribe](#)
- [How To Make A Fabulous Introduction](#)
- [Doing Informational Interviews The Right Way](#)
- [Successful Interviews: What to Do Before, After, and During an Interview](#)
- [Does Anyone Bother With Cover Letters Anymore? \(Yes, And Here's How to Write a Good One\)](#)
- [The Importance of Doing an Interview Post-Mortem](#)
- [Mastering Behavioral Job Interviews with the STAR Method](#)
- [Writing A Resume After \(More Than\) a Few Years Out of the Workforce](#)
- [Send Me Your Resume](#)
- [How To Find Professional References If You Don't Have Recent Work Experience](#)
- [Path Forward Career Restart Webinar For Technical Professionals](#)

